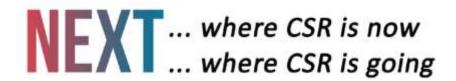
CEO Conference Peer Idea Exchange







Instructions

Stage 1

The CEO Breakouts are always an inspiring highlight of the Conference, as candid CEO idea exchange is both educational and personally rewarding. One note--our discussion rule is that nothing said at the meeting can be disclosed outside the meeting. This confidentiality makes the idea exchange richer.

So that all may have a chance to "know" the table participants, your group will start off with each person giving quick ninety-second comments.

- 1. Introduce yourself and your organization.
- 2. Share your take home from the meeting so far.
- 3. What you would like to ask the group--what are the one or two biggest business issues/solutions you would find helpful to hear about from the other CEOs here?

The group idea exchange discussion will build on the responses given to questions 2 & 3 above by the participant CEO attendees. This always results in dynamic discussion in these CEO peer sharing groups. Your group Moderator will guide the conversation, so all have the opportunity to join in these always revealing and insightful discussions while ending on time.

Stage 2

The Moderator will help the group identify one or two key takeaways from the group discussion, which will be shared with all attendees during the report-out session.

We hope you enjoy the peer idea exchange session—our 8th Private CEO Conference—What's Now, What's Next